KDDI Adopts TiVo's Remote Recording Service and Adds New Voice Control Feature

TOKYO – July 24, 2017 — TiVo Corporation (NASDAQ: TIVO), a global leader in entertainment technology and audience insights, today announced that KDDI Corporation, a leading Japanese telecommunications provider, has selected TiVo's remote recording service for G-Guide and will also implement new voice control features to deliver one of the most advanced entertainment discovery experiences in Japan.

KDDI has deployed TiVo's latest G-Guide HTML_on its Cable Plus Set-Top Boxes (STB) to provide customers with the ability to find and discover programming. This capability is an enhancement to KDDI's existing deployment of the G-Guide HTML for IPTV STBs last year, enabling KDDI to deliver an expanded range of solutions to cable TV service providers.

KDDI has also adopted TiVo's remote recording service and mobile application, G-Guide xD, allowing subscribers to record programs at any time right from their smart phones, enabling greater convenience and accessibility to the latest entertainment. This feature is available to service providers for the first time in Japan.

With the new voice control features, subscribers can find content quickly and change between channels by giving verbal commands to the cable STB remote control, thus connecting to their favorite entertainment with ease. This is the first deployment of the voice control feature for G-Guide HTML in Japan.

"We are very pleased to be working with KDDI to introduce these advanced functions to the Japanese market," said Michael Hawkey, senior vice president and general manager, User Experience, TiVo. "Japanese consumers are often ahead of the curve when it comes to technology adoption so this latest development is a testament to KDDI's dedication to providing its customers with new functionality to enhance their entertainment experience."

About TiVo

TiVo Corporation (NASDAQ: TIVO) is a global leader in entertainment technology and audience insights. From the interactive program guide to the DVR, TiVo delivers innovative products and licensable technologies that revolutionize how people find content across a changing media landscape. TiVo enables the world's leading media and entertainment providers to deliver the ultimate entertainment experience. Explore the next generation of entertainment at tivo.com, forward.tivo.com or follow us on Twitter @tivo or @tivoforbusiness.

Caution Concerning Forward-Looking Statements

This press release contains forward-looking statements. Readers are cautioned that such forward-looking statements involve risks and uncertainties that could cause actual events or our actual results to differ materially from those expressed in any such forward-looking statements. Readers are directed to TiVo's periodic and other reports filed with the Securities and Exchange Commission (SEC) for a description of such risks and uncertainties. TiVo undertakes no obligation to update any forward-looking statements.

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