



## Econet and TiVo's Cubiware Announce Partnership in Africa

**AMSTERDAM—September 12, 2016**—Cubiware, a Warsaw, Poland based TiVo company (NASDAQ: TIVO), today announced a partnership with Econet, a diversified telecommunications group with operations and investments in Africa, Europe, South America and the East Asia Pacific Rim. As a result of the partnership, Cubiware will combine efforts with leading set top box (STB) vendors to deliver the latest iteration of CubiTV middleware for hybrid satellite / IP deployment.

Through this collaboration Econet will provide a solution that is accessible in Africa by enabling pay-TV services through DVB-S2. CubiTV hybrid middleware gives subscribers access to premium on-demand content through its PushVOD functionality and allows Kwese TV subscribers to watch premium movies and shows at a time and order of their choice. The Cubiware middleware platform is hybrid-ready allowing subscribers to benefit from a variety of interactive and streaming services as soon as the infrastructure is in place.

CubiTV hybrid middleware is widely available and has been delivered by Cubiware to operators across Latin America, Europe, Asia and now Africa. The solution is cost effective, accessible, and provides a superb user experience to subscribers expecting the latest advancements in television available today. The goal for this partnership is to deliver high quality, high definition premium services to consumers.

“Partnering with Cubiware ensures that we have access to cutting edge technology that allows us to offer our audiences a superb user experience. We aim to provide the best service possible and this gives us the platform to do that.” said Joe Hundah, CEO of Econet Media.

“We have long recognized the emerging markets in Africa as a region of vast potential,” said Jakub Gorski, co-founder of Cubiware. “This new partnership allows us to bring high quality solutions to the viewers there.”

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### **About Econet Media**

Econet Media is a subsidiary company of Econet, a leading diversified telecommunications group with investments and operations across Africa, Europe, South America and the East Asia Pacific Rim. The group was founded by one of Africa's leading entrepreneurs Strive Masiyiwa, who serves as Executive Chairman. The group's subsidiaries include mobile wireless operations, satellite services, the continent's largest terrestrial fibre network (Liquid Telecom) and a range of mobile education, health and financial services products. Kwesé TV is Econet Media's soon-to-be-launched pan-African entertainment platform that includes broadcast, mobile and internet-based viewing options. For more information on Kwesé TV, log on to [www.kwese.com](http://www.kwese.com).

### **About Cubiware**

Cubiware, a TiVo company (NASDAQ: TIVO), is an innovative provider of software for Digital TV devices and systems. Cubiware's CubiTV solution is flexible middleware that enables cable, satellite, terrestrial TV operators, and telcos to introduce advanced TV services to network services. Support for a variety of Internet standards and high customizability enables rapid and cost-effective deployment. Cubiware's CubiSDK software development kit (SDK) enables the building of customized software for

video-enabled devices such as IPTV set-top boxes (STBs), DVB Zappers, and DVRs. CubiSDK includes multiple pre-built plugins and libraries, which may be used to add value to existing Cubiware IPTV or DVB/IP deployments as well as to accelerate development of new DTV products. For additional information please visit [www.cubiware.com](http://www.cubiware.com) or email [info@cubiware.com](mailto:info@cubiware.com).

#### **About TiVo**

TiVo (NASDAQ: TIVO) is the global leader in entertainment technology and audience insights. From the interactive program guide to the DVR, TiVo delivers innovative products and licensable technologies that revolutionize how people find content across a changing media landscape. TiVo enables the world's leading media and entertainment providers to deliver the ultimate entertainment experience. Explore the next generation of entertainment at [tivo.com](http://tivo.com), [forward.tivo.com](http://forward.tivo.com) or follow us on Twitter [@tivo](https://twitter.com/tivo) or [@tivoforbusiness](https://twitter.com/tivoforbusiness).

#### **Forward-looking Statement**

All statements contained herein that are not statements of historical fact, including statements that use the words “will” or “is expected to,” or similar words that describe TiVo Corporation’s or its management’s future plans, objectives or goals, are “forward-looking statements” and are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements relate to, among other things, the future availability of Cubiware’s CubiTV middleware solution in Africa through Econet. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that could cause the actual results of TiVo Corporation to be materially different from the historical results and/or from any future results or outcomes expressed or implied by such forward-looking statements. Such factors include, among others, delays in development, competitive service offerings and lack of market acceptance, and are further addressed in Rovi Corporation’s most recent report on Form 10-Q for the period ended June 30, 2016, TiVo Inc.’s most recent report on Form 10-Q for the period ended July 31, 2016, and such other documents as are filed with the Securities and Exchange Commission from time to time (available at [www.sec.gov](http://www.sec.gov)). TiVo Corporation assumes no obligation to update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release, except as required by law.

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