



## TiVo's Cubiware to Enable Astra Telekom to Deliver IPTV Service in Serbia

**AMSTERDAM—September 13, 2016**—Cubiware, a Warsaw, Poland based TiVo company (NASDAQ: TIVO), today announced that Astra Telekom, a privately held Serbian telecom operator, will use Cubiware's middleware solutions to provide enhanced IPTV services to customers throughout Serbia.

Astra Telekom will use Cubiware's solutions to bring customers the latest in IPTV technology, producing a cost-effective choice and an enhanced entertainment experience in home and across mobile devices for the consumer. In addition to linear TV service, a mainstream offering in the Serbian market, Astra Telekom plans to implement Cubiware's CatchUP and VoD features to deliver Astra TV, a high quality TV distribution service for consumers.

"We are excited to work with Cubiware for our IPTV service," said Slobodan Preradovic, CEO of Astra Telekom. "With our collaborative solution we plan to grow the Serbian IPTV market, bringing our customers an entertainment experience they want and deserve. Cubiware understands our business model and approach and we look forward to working with them on solutions that foster that expansion."

"Our team is eager to work with Astra Telekom in delivering the Serbian market a low-cost IPTV solution that suits the needs of their customer base," said Maciej Grzonkowski, co-founder of Cubiware. "There are many IPTV and OTT services in the market, but together we provide a product that has already grown customer satisfaction."

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### **About Astra Telekom**

Astra Telekom is a private held telecom company from Serbia. As a fast growing telecom operator Astra Telekom are committed to bring new technologies and services to Serbian market. Astra Telekom provide Internet connectivity via several access networks (Fiber, Wireless and DSL) to residential and corporate clients. Astra Telekom also provide IPTV services, fixed telephony, shared and cloud hosting, managed network services and business solutions. For additional information please visit [www.astratelekom.com](http://www.astratelekom.com) or email [info@astratelekom.com](mailto:info@astratelekom.com)

### **About Cubiware**

Cubiware, a TiVo company (NASDAQ: TIVO), is an innovative provider of software for Digital TV devices and systems. Cubiware's CubiTV solution is flexible middleware that enables cable, satellite, terrestrial TV operators, and telcos to introduce

advanced TV services to network services. Support for a variety of Internet standards and high customizability enables rapid and cost-effective deployment. Cubiware's CubiSDK software development kit (SDK) enables the building of customized software for video-enabled devices such as IPTV set-top boxes (STBs), DVB Zappers, and DVRs. CubiSDK includes multiple pre-built plug-ins and libraries, which may be used to add value to existing Cubiware IPTV or DVB/IP deployments as well as to accelerate development of new DTV products. For additional information please visit [www.cubiware.com](http://www.cubiware.com) or email [info@cubiware.com](mailto:info@cubiware.com).

#### **About TiVo**

TiVo (NASDAQ: TIVO) is the global leader in entertainment technology and audience insights. From the interactive program guide to the DVR, TiVo delivers innovative products and licensable technologies that revolutionize how people find content across a changing media landscape. TiVo enables the world's leading media and entertainment providers to deliver the ultimate entertainment experience. Explore the next generation of entertainment at [tivo.com](http://tivo.com), [forward.tivo.com](http://forward.tivo.com) or follow us on Twitter [@tivo](https://twitter.com/tivo) or [@tivoforbusiness](https://twitter.com/tivoforbusiness).

#### **Forward-looking Statement**

All statements contained herein that are not statements of historical fact, including statements that use the words "will" or "is expected to," or similar words that describe TiVo Corporation's or its management's future plans, objectives or goals, are "forward-looking statements" and are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements relate to, among other things, the future availability of Cubiware's CubiTV middleware solution in Serbia through Astra Telekom. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that could cause the actual results of TiVo Corporation to be materially different from the historical results and/or from any future results or outcomes expressed or implied by such forward-looking statements. Such factors include, among others, delays in development, competitive service offerings and lack of market acceptance, and are further addressed in Rovi Corporation's most recent report on Form 10-Q for the period ended June 30, 2016, TiVo Inc.'s most recent report on Form 10-Q for the period ended July 31, 2016, and such other documents as are filed with the Securities and Exchange Commission from time to time (available at [www.sec.gov](http://www.sec.gov)). TiVo Corporation assumes no obligation to update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release, except as required by law.

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