



TCL Signs Multi-Year License Deal for Rovi Entertainment Discovery Patent Portfolio

San Carlos, Calif., September 7, 2016 — Rovi Corporation (NASDAQ: ROVI) today announced the company has signed an intellectual property (IP) license agreement with TCL, the leading consumer electronics enterprise in China and the third largest TV manufacturer in the world. The multi-year deal will enable TCL to ship televisions in Europe, which feature advanced entertainment discovery technologies based on Rovi's intellectual property (IP).

"Leading brands around the world license Rovi patented technologies to enable next-generation entertainment experiences to viewers," said Samir Armaly, executive vice president of IP and licensing, Rovi. "Signing TCL, a major consumer electronics company headquartered in China, underscores the significance of Rovi's patent portfolio and we are pleased to be working with TCL to give their European customers the ability to find, access and enjoy their favorite entertainment content."

Rovi's quarter-century of investment in research and development has enabled it to generate one of the world's leading media and entertainment patent portfolios. The company's commitment to innovation enables the delivery of products that touch practically every aspect of consumers' day-to-day interaction with their entertainment, and helps licensees build customized next-generation digital entertainment solutions for users around the globe.

About Rovi Corporation

Rovi Corporation (NASDAQ: ROVI) is creating personalized and data-driven ways for viewers to discover the right entertainment and for providers to discover the right audiences. Chosen by top brands in entertainment content, services and devices, Rovi touches the lives of hundreds of millions of consumers by providing comprehensive solutions, customizable products and intellectual property licensing to make discovery simple, seamless and personal. With its extensive patented technology portfolio, Rovi is advancing entertainment and audience discovery. Learn more at rovicorp.com, or follow us on Twitter @rovicorp.

Forward Looking Statements

All statements contained herein that are not statements of historical fact, including statements that use the words "will" or "is expected to," or similar words that describe Rovi Corporation's or

its management's future plans, objectives or goals, are "forward-looking statements" and are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that could cause the actual results of Rovi Corporation to be materially different from the historical results and/or from any future results or outcomes expressed or implied by such forward-looking statements. Such factors are further addressed in Rovi Corporation's most recent report on Form 10-Q for the period ended June 30, 2016, and such other documents as are filed with the Securities and Exchange Commission from time to time (available at www.sec.gov). Rovi Corporation assumes no obligation to update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release, except as required by law.

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